

Eleni Grammatikaki

Digital Content | On-Page SEO Specialist

T. 6972 262106

E. elenigrammatikaki@gmail.com

Portfolio: webandpromo.com

EXPERIENCE

Digital Content Specialist - Self-Employed

MAY 2019 - JULY 2022

Web design. On-page SEO.
Content creation in English, Greek.
On-demand client assistance with accommodation platforms.

Social Media Content Editor - [Common Seas NGO](#)

JULY 2019 - APRIL 2020

Content creation in English, Greek.

Digital Content Assistant Manager - [ConnectCAD Ltd.](#)

NOVEMBER 2014 - JULY 2019

Online communications. Media relations. Content creation.
On-page SEO for corporate website.

Online PR Manager, Event Coordinator - [Paros Park S.A.](#)

MAY 2008 - OCTOBER 2011

Online communications. Media relations. Event planning.
Web design / SEO for corporate website.

Web portal Coordinator, Web Designer - [Parosweb G.P.](#)

JUNE 2004 - DECEMBER 2014

Online community / web portal coordination. Customer service.
Content creation. Web design. SEO.

English Teacher - [Advanced English Specialists](#)

SEPTEMBER 1994 - MAY 1998 | SEPTEMBER 2001 - MAY 2004

English as a foreign language instruction.

EDUCATION

B.A. in Illustration - University of Wolverhampton

SEPTEMBER 1999 - JUNE 2001

B.A. in English - University of LaVerne

SEPTEMBER 1993 - JUNE 1998

SOFTWARE & SKILLS

Expert

WordPress, Shopify
Adobe Photoshop / Dreamweaver
Hootsuite, Later, Mailchimp
On-page SEO

Proficient

Ahrefs, SEMrush
Html
Meta Commerce Manager
Microsoft Office

Competent

Screaming Frog
Google Search Console / Analytics
Meta Ads Manager
CSS
Technical SEO

LANGUAGES

Expert

Greek, English

Intermediate

French, Spanish

FIELDS OF EXPERTISE

Travel, Recreation, Events
E-commerce
Education, Art, Culture
Environment, Volunteering

SOFT SKILLS

Managerial skills
Detail-oriented
Problem-solving
Prioritization skills
Interpersonal skills
Work ethic