

# Eleni Grammatikaki

Digital Content | On-Page SEO Specialist

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Portfolio: [webandpromo.com](http://webandpromo.com)

## EXPERIENCE

### Digital Content Specialist - Freelancer

MAY 2019 - MAY 2022

Web design. On-page SEO.

Content creation in English, Greek.

On-demand assistance with accommodation platforms.

### Social Media Content Editor - [Common Seas NGO](#)

JULY 2019 - APRIL 2020

Content creation in English, Greek.

### Digital Content Assistant Manager - ConnectCAD Ltd.

NOVEMBER 2014 - JULY 2019

Online communications. Media relations. Content creation.

On-page SEO for corporate website.

### Online PR Manager, Event Coordinator - [Paros Park S.A.](#)

MAY 2008 - OCTOBER 2011

Online communications. Media relations. Event planning.

Web design / SEO for corporate website.

### Web portal Coordinator, Web Designer - [Parosweb G.P.](#)

JUNE 2004 - DECEMBER 2014

Online community / web portal coordination. Customer service.

Content creation. Web design. SEO.

### English Teacher - [Advanced English Specialists](#)

SEPTEMBER 1994 - MAY 1998 | SEPTEMBER 2001 - MAY 2004

English as a foreign language instruction.

## EDUCATION

### B.A. in Illustration - University of Wolverhampton

SEPTEMBER 1999 - JUNE 2001

### B.A. in English - University of LaVerne

SEPTEMBER 1993 - JUNE 1998

## SOFTWARE

### Expert

WordPress / Shopify frontend design

Adobe Photoshop

Hootsuite, Mailchimp

### Proficient

Ahrefs, SEMrush

Html editors

Meta Commerce Manager

### Competent

Screaming Frog

Google Search Console / Analytics

Meta Ads Manager

CSS

## LANGUAGES

### Expert

Greek, English

### Intermediate

French, Spanish

## FIELDS OF EXPERTISE

Travel, tourism

E-commerce

Education

Art, culture

Sports, recreation, wellness

Environment, sustainability

Audiovisual design, events

## SOFT SKILLS

Detail-oriented

Critical thinking

Problem solving

Prioritization skills

Interpersonal skills

Work ethic